



From India Since 1903



Mumbai Registered Office:
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CORE PURPOSE AND MISSION:


To assist cotton farmers in improving yield & quality, helping cotton users locate regular sources of quality cotton at nominal prices and to prevent the arbitrary use of paper and plastic objects where cotton can easily be replaced as a 'renewable resource' (e.g. cotton handkerchief vs. tissue paper, cotton bags vs. plastic/paper bags), thereby saving the environment.

Date: 31/12/2023

Cotton Arrivals: As per CAI report dt 31-12-2023

India Cotton 2023-24

CAI estimates daily Cotton arrivals dropped from 1.75 lakh bales to 1 lakh bales. Total cotton arrivals (1Oct to 31Dec) are about 102 lakh bales, 35% of total crop estimate of 294 lakh bales

|  COTTON ASSOCIATION OF INDIA Regd. Office Cotton Exchange Building, Cotton Green (E), Mumbai 400 033 Tel No. 022-20830685 +91 8657442944-48 Email: cai@caionline.in Website: www.caionline.in STATE-WISE ESTIMATES OF DAILY COTTON ARRIVALS COTTON SEASON 2023-2024 - 01/10/2023 TO 30/09/2024 Mumbai, Sunday, 31st December 2023 | | | | | |
|--|----------------|---|----------------|--|----------------|
| Sr. No. | States | Arrivals of Cotton Bales on 31/12/2023 Sunday | | Cumulative Arrivals of Cotton Bales from 01/10/23 Up to date | |
| | | In 170 kgs. each | In Metric Tons | In 170 Kgs. each | In Metric Tons |
| 1 | North | 10000 | 1700 | 2466800 | 419356 |
| 2 | Gujarat | 25100 | 4267 | 2766500 | 470305 |
| 3 | Maharashtra | 23700 | 4029 | 1657400 | 281758 |
| 4 | Madhya Pradesh | 4000 | 680 | 722500 | 122825 |
| 5 | Karnataka | 11500 | 1955 | 759800 | 129166 |
| 6 | Telangana | 20000 | 3400 | 1259600 | 214132 |
| 7 | Andhra Pradesh | 3000 | 510 | 525100 | 89267 |
| 8 | Tamil Nadu | 0 | 0 | 33300 | 5661 |
| 9 | Odisha | 1800 | 306 | 39200 | 6664 |
| 10 | Others | - | - | - | - |
| All India Total Arrivals | | 99100 | 16847 | 10230200 | 1739134 |
| Remarks: | | | | | |

Interesting Presentation By LDC on Cotton Sowing Area:

China = Gujarat,
Brazil = Marathwada
(part of Maharashtra
state)

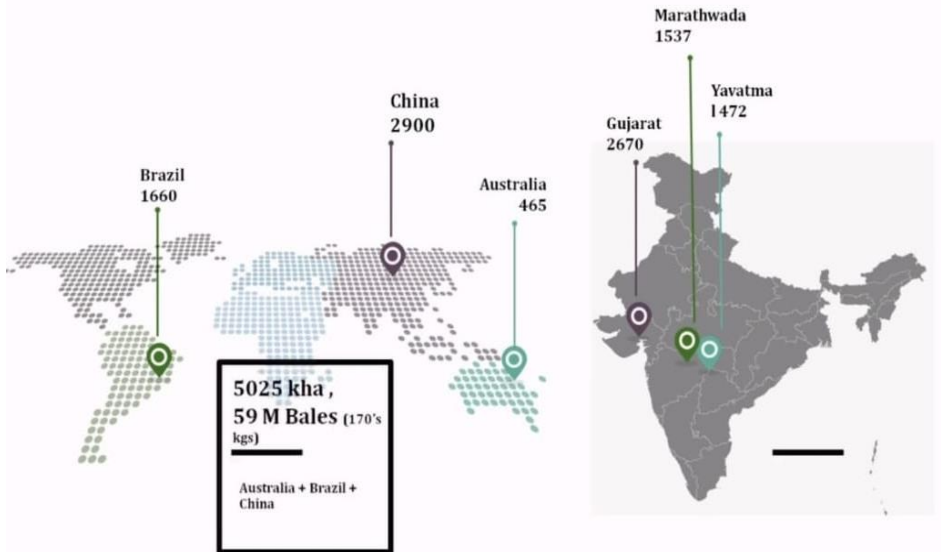
and

Australian = Yawatmal
(part of Maharashtra
state).

Production of China,
Australia & Brazil = 59
millions Indian Cotton
size Bales if Indian
yield improve Up to
the average of above 3
contries, India can
produce Whole world
Cotton Consumption!!!

Detour – India’s Potential or Day-Dream?

LDC



3 Game changers that will determine the cotton market trend in the new season

Last year Cottonguru had identified and analysed the impact of 3 main game changers for assessing the cotton market trend:

- 1. Weather**
- 2. Government**
- 3. Demand**

Weather: Red Signal

Errctic & unseasonal rainfall is the cause of yield loss & pest attack in India.

Government: Yellow Signal

Indian government & various state government of india are comingup with policies to promote investment in Textiles and enhance textile exports

Please find details of GR of State Subsidy polices announced by various states and a comparison chart.

| Category | Maharashtra Government Resolution No.: Policy 2023/C.R. 81/Tex-5 | Madhya Pradesh | Telangana Telangana textiles & apparel policy 2017-18 | Odisha Odisha Apparel and Technical Textiles Policy_2022 | Gujarat Textile Policy 2019 GR TEX/10201 81/3327/CH | Proposed Gujarat Textile Policy 2024 As per Times of India dated 04-12-2023 |
|---------------------------------------|---|---|---|---|--|---|
| Capital Subsidy | Yes (25-60%) | Yes (10-40%) | Yes (25-35%) | Yes (30-40%) | No | Yes (30%) |
| Eligible Activities | Ginning, Spinning, Weaving, Knitting, Processing, Garmenting & Finishing. | Ginning, Spinning, Weaving, Knitting, Processing, Garmenting & Finishing. | Ginning, Spinning, Weaving, Knitting, Processing, Garmenting & Finishing. | Ginning, Spinning, Weaving, Knitting, Processing, Garmenting & Finishing. | Weaving, Knitting, Processing, Garmenting & Finishing. | Propose to include whole Textile Value Chain from Ginning, Spinning, Weaving, Knitting, Processing, Garmenting & Finishing |
| Ineligible Activities | ---- | ---- | ---- | ---- | Ginning & Spinning. | |
| Interest Subsidy | Yes (5%) | Yes | Yes (8% or 75% of Interest Cost) | No | Yes (4-6%) | Yes (7% for 10 Years) |
| Gross GST Exemption | Yes (50-100%) | Yes | Yes (100% SGST) | Yes (100% SGST) | No | No |
| Power Subsidy | Yes (Rs 2 Per unit) | Yes (Flat rate of Rs 5 per unit) | Yes (Rs 2-2.5 per unit) | Yes (Rs 2 For 10 Years) | Yes (Rs 2 - 3 Per unit) | Yes (Rs 2 Per unit for 7 Years) |
| Stamp Duty Exemption | Yes | Yes (100%) | Yes | Yes | No | Yes (Only in textiles Parks) |
| Labour Subsidy (Per Worker Per Month) | No | Yes (Rs 5000/- for five years for garment units) | No | Yes (Up to Rs 6,000/- per month for garments units) | No | Yes (25% of housing costs for workers in textiles parks) |

We hope your good self shall duly consider all these factors and empower the Textile industry with the new Gujarat Textile Policy 2024.

Many of these schmes and policies require effective execution startagy

Demand: Yellow Signal

Inspite of low cotton prices, demand remains weak mainly due to geo-political situation and economic slowdown in US, Europe and China

Domestic Market Summary:

| Indian Cotton Balancesheet | | | 170 Kg Bales | | | |
|--|---------------|---------------|---------------|--------------------------------|--------------|---------------|
| Nov-2023 | 2021/22 | 2022/23 Est. | 2023/24 Proj. | | MoM | YOY |
| | | | Oct | Nov | Changes | Changes |
| Beginning Stock | 15.16 | 10.75 | 15.00 | 15.13 | 0.13 | 4.38 |
| Production | 31.10 | 33.66 | 32.00 | 32.00 | 0.00 | -1.66 |
| Imports | 1.28 | 2.21 | 1.66 | 1.66 | 0.00 | -0.55 |
| Total Supply | 47.54 | 46.63 | 48.67 | 48.79 | 0.13 | 2.16 |
| Domestic Use | 32.00 | 30.08 | 30.72 | 30.72 | 0.00 | 0.64 |
| Exports | 4.79 | 1.41 | 2.56 | 2.30 | -0.26 | 0.90 |
| Loss | 0.00 | 0.00 | | 0.00 | | 0.00 |
| Total Demand | 36.79 | 31.49 | 33.28 | 33.02 | -0.26 | 1.54 |
| Ending Stock | 10.75 | 15.13 | 15.39 | 15.77 | 0.38 | 0.64 |
| Stock/Use Ratio | 29.23% | 48.05% | 46.23% | 47.75% | 1.52% | -0.30% |
| Source: USDA Unit : Million Bales Of 170 Kg. | | | | Report Dated: 09-November-2023 | | |

Source: USDA November 2023 report

India Cotton Scenario 2023:

It is 3rd time in last 5 years that CCI has to procure seed cotton MSP operations.

Procurement from 1 Oct to 28 Dec = 1.4 million bales That means it is 3rd time in last 5 seasons that seed cotton prices are below MSP

Not a very encouraging sight for cotton farming

| COTTON ASSOCIATION OF INDIA | | | | |
|------------------------------------|---------------|---------------|-------------------------------------|---------------|
| INDIAN COTTON BALANCE SHEET | | | | |
| SEASON 2022-23 | | | | |
| Estimated as on 30th November 2023 | | | All Figures in Lakh Bales of 170 Kg | |
| Season | 2023-24 | 2022-23 | Change | |
| Details | Oct-23 | Nov-23 | Monthly | Yearly |
| Supply | | | | |
| Opening Stock | 28.90 | 28.90 | 24.00 | 4.90 |
| Crop | 294.10 | 294.10 | 318.90 | -24.80 |
| Imports | 22.00 | 22.00 | 12.50 | 9.50 |
| Total Supply | 345.00 | 345.00 | 355.40 | -10.40 |
| Demand | | | | |
| Mill Consumption | 280.00 | 280.00 | 280.00 | |
| Consumption by SSI Units | 15.00 | 15.00 | 15.00 | |
| Non-Mill Consumption | 16.00 | 16.00 | 16.00 | |
| Total Domestic Demand | 311.00 | 311.00 | 311.00 | |
| Available Surplus | 34.00 | 34.00 | 44.40 | -10.40 |
| Exports | 14.00 | 14.00 | 15.50 | -1.50 |
| Closing Stock | 20.00 | 20.00 | 28.90 | -8.90 |

Source: CAI November 2023 report

| CCI PROCUREMENT TILL DATE : 28.12.2023 | |
|---|--------------------------|
| In Bales | 2023-24 |
| STATES | 1st OCT TO 28-12-2023 |
| PUNJAB | 35,300 |
| HARYANA | 25,300 |
| RAJASTHAN | 15,200 |
| NORTH ZONE | 75,800 |
| GUJARAT | 3,500 |
| MAHARASHTRA | 39,000 |
| MADHYA PRADESH | 71,300 |
| CENTRAL ZONE | 1,13,800 |
| TELANGANA | 10,38,900 |
| ANDHRA PRADESH | 93,000 |
| KARNATAKA | 40,000 |
| TAMIL NADU | 300 |
| SOUTH ZONE | 11,72,200 |
| ORISSA | 19,800 |
| OTHERS | 250 |
| TOTAL | 13,81,850 |

Cottonguru shares expert views on Indian cotton crop and prices on CNBC:
<https://youtu.be/1TtDwsAQoSU?si=wknT3nCUZx7S33il>

India Textiles 2024

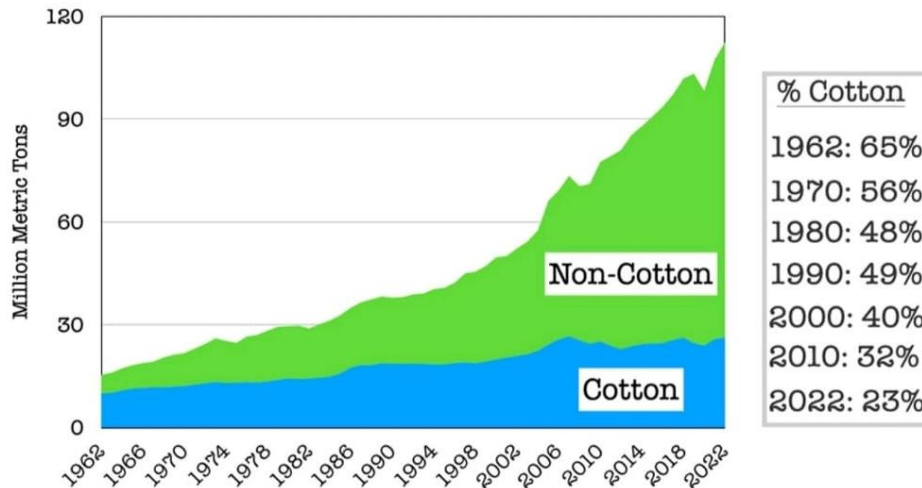
EU's CBAM & Global ESG norms may be a threat or opportunity for Indian Textile Industry...depending on how it starts working on building Sustainable & transparent Supply chains

International Market Summary:

Table 04 Cotton Area, Yield, and Production

| Country / Region | Area (Million hectares) | | | | Yield (Kilograms per hectare) | | | | Production (Million 480 lb. bales) | | | | Change in Production | | | |
|---------------------------|----------------------------|---------------|-------|-------|----------------------------------|---------------|-------|-------|---------------------------------------|---------------|--------|--------|----------------------|---------|----------------|---------|
| | 2021/22 | 2023/24 Proj. | | | 2021/22 | 2023/24 Proj. | | | 2021/22 | 2023/24 Proj. | | | From last month | | From last year | |
| | | 2022/23 | Nov | Dec | | 2022/23 | Nov | Dec | | 2022/23 | Nov | Dec | MBales | Percent | MBales | Percent |
| World | 32.33 | 31.75 | 32.01 | 32.01 | 771 | 800 | 772 | 768 | 114.55 | 116.64 | 113.46 | 112.92 | -0.54 | -0.48 | -3.72 | -3.19 |
| United States | 4.16 | 2.96 | 3.25 | 3.25 | 918 | 1,065 | 878 | 857 | 17.52 | 14.47 | 13.09 | 12.78 | -0.31 | -2.40 | -1.69 | -11.69 |
| Total Foreign | 28.17 | 28.80 | 28.76 | 28.76 | 750 | 772 | 760 | 758 | 97.03 | 102.17 | 100.37 | 100.14 | -0.23 | -0.23 | -2.03 | -1.98 |
| Western Hemisphere | | | | | | | | | | | | | | | | |
| Brazil | 1.37 | 1.60 | 1.66 | 1.66 | 1,720 | 1,595 | 1,910 | 1,910 | 10.82 | 11.72 | 14.56 | 14.56 | 0.00 | 0.00 | 2.84 | 24.23 |
| Mexico | 0.15 | 0.20 | 0.14 | 0.13 | 1,725 | 1,720 | 1,693 | 1,549 | 1.22 | 1.58 | 1.05 | 0.93 | -0.13 | -11.90 | -0.66 | -41.46 |
| Argentina | 0.48 | 0.51 | 0.53 | 0.53 | 624 | 627 | 616 | 616 | 1.38 | 1.48 | 1.50 | 1.50 | 0.00 | 0.00 | 0.03 | 1.69 |
| Paraguay | 0.02 | 0.05 | 0.07 | 0.07 | 527 | 890 | 855 | 855 | 0.05 | 0.18 | 0.28 | 0.28 | 0.00 | 0.00 | 0.09 | 49.46 |
| Peru | 0.01 | 0.01 | 0.01 | 0.01 | 636 | 891 | 990 | 990 | 0.04 | 0.05 | 0.05 | 0.05 | 0.00 | 0.00 | 0.01 | 11.11 |
| Colombia | 0.01 | 0.02 | 0.01 | 0.01 | 1,279 | 848 | 921 | 921 | 0.05 | 0.07 | 0.06 | 0.06 | 0.00 | 0.00 | -0.02 | -25.68 |
| Africa | | | | | | | | | | | | | | | | |
| Burkina Faso | 0.60 | 0.62 | 0.49 | 0.49 | 351 | 273 | 311 | 311 | 0.96 | 0.78 | 0.70 | 0.70 | 0.00 | 0.00 | -0.08 | -9.68 |
| Mali | 0.72 | 0.60 | 0.70 | 0.70 | 432 | 269 | 389 | 389 | 1.43 | 0.74 | 1.25 | 1.25 | 0.00 | 0.00 | 0.52 | 70.07 |
| Cote d'Ivoire | 0.47 | 0.41 | 0.39 | 0.39 | 486 | 236 | 424 | 424 | 1.05 | 0.45 | 0.76 | 0.76 | 0.00 | 0.00 | 0.32 | 70.79 |
| Cameroon | 0.23 | 0.23 | 0.25 | 0.25 | 606 | 563 | 578 | 578 | 0.64 | 0.60 | 0.65 | 0.65 | 0.00 | 0.00 | 0.05 | 8.33 |
| Benin | 0.64 | 0.57 | 0.53 | 0.53 | 483 | 418 | 483 | 483 | 1.42 | 1.10 | 1.18 | 1.18 | 0.00 | 0.00 | 0.08 | 6.82 |
| Chad | 0.33 | 0.22 | 0.22 | 0.22 | 201 | 196 | 192 | 192 | 0.30 | 0.20 | 0.19 | 0.19 | 0.00 | 0.00 | -0.01 | -5.00 |
| Togo | 0.07 | 0.07 | 0.09 | 0.09 | 295 | 297 | 278 | 278 | 0.10 | 0.09 | 0.12 | 0.12 | 0.00 | 0.00 | 0.03 | 27.78 |
| Senegal | 0.02 | 0.02 | 0.02 | 0.02 | 508 | 320 | 399 | 363 | 0.04 | 0.03 | 0.03 | 0.03 | 0.00 | -9.09 | 0.01 | 20.00 |
| Egypt | 0.09 | 0.14 | 0.11 | 0.11 | 717 | 661 | 693 | 693 | 0.28 | 0.43 | 0.35 | 0.35 | 0.00 | 0.00 | -0.08 | -17.65 |
| Zimbabwe | 0.25 | 0.24 | 0.24 | 0.24 | 191 | 195 | 195 | 195 | 0.22 | 0.22 | 0.22 | 0.22 | 0.00 | 0.00 | 0.00 | 0.00 |
| Nigeria | 0.27 | 0.27 | 0.27 | 0.27 | 282 | 282 | 282 | 282 | 0.35 | 0.35 | 0.35 | 0.35 | 0.00 | 0.00 | 0.00 | 0.00 |
| Asia Oceania | | | | | | | | | | | | | | | | |
| China | 3.10 | 3.15 | 2.90 | 2.90 | 1,882 | 2,122 | 2,027 | 2,027 | 26.80 | 30.70 | 27.00 | 27.00 | 0.00 | 0.00 | -3.70 | -12.05 |
| India | 12.37 | 12.93 | 12.70 | 12.70 | 428 | 443 | 429 | 429 | 24.30 | 26.30 | 25.00 | 25.00 | 0.00 | 0.00 | -1.30 | -4.94 |
| Pakistan | 2.00 | 1.80 | 2.40 | 2.40 | 653 | 472 | 590 | 608 | 6.00 | 3.90 | 6.50 | 6.70 | 0.20 | 3.08 | 2.80 | 71.79 |
| Kazakhstan | 0.11 | 0.13 | 0.12 | 0.12 | 467 | 584 | 490 | 490 | 0.24 | 0.34 | 0.27 | 0.27 | 0.00 | 0.00 | -0.07 | -19.40 |
| Tajikistan | 0.17 | 0.17 | 0.17 | 0.17 | 608 | 615 | 640 | 640 | 0.48 | 0.48 | 0.50 | 0.50 | 0.00 | 0.00 | 0.02 | 4.17 |
| Turkmenistan | 0.55 | 0.55 | 0.55 | 0.55 | 356 | 356 | 356 | 356 | 0.90 | 0.90 | 0.90 | 0.90 | 0.00 | 0.00 | 0.00 | 0.00 |
| Uzbekistan | 1.06 | 1.07 | 1.03 | 1.03 | 588 | 671 | 613 | 613 | 2.87 | 3.30 | 2.90 | 2.90 | 0.00 | 0.00 | -0.40 | -12.12 |
| Turkey | 0.45 | 0.56 | 0.44 | 0.44 | 1,839 | 1,922 | 1,732 | 1,583 | 3.80 | 4.90 | 3.50 | 3.20 | -0.30 | -8.57 | -1.70 | -34.69 |
| Australia | 0.64 | 0.65 | 0.47 | 0.47 | 2,006 | 1,943 | 2,388 | 2,388 | 5.85 | 5.80 | 5.10 | 5.10 | 0.00 | 0.00 | -0.70 | -12.07 |
| Syria | 0.03 | 0.03 | 0.03 | 0.03 | 1,132 | 1,132 | 1,132 | 1,132 | 0.13 | 0.13 | 0.13 | 0.13 | 0.00 | 0.00 | 0.00 | 0.00 |
| Burma | 0.16 | 0.15 | 0.16 | 0.16 | 660 | 653 | 660 | 660 | 0.48 | 0.45 | 0.47 | 0.47 | 0.00 | 0.00 | 0.02 | 4.44 |
| Europe | | | | | | | | | | | | | | | | |
| Greece | 0.26 | 0.26 | 0.20 | 0.20 | 1,163 | 1,238 | 1,034 | 1,034 | 1.40 | 1.45 | 0.95 | 0.95 | 0.00 | 0.00 | -0.50 | -34.48 |
| Others | 1.57 | 1.60 | 1.89 | 1.89 | 481 | 475 | 445 | 445 | 3.46 | 3.49 | 3.87 | 3.87 | 0.00 | 0.00 | 0.39 | 11.05 |

Global Consumption of Textile Fibers



Source: OECD, ICAC

Market News:

Zara owner Inditex reports strong holiday sales and lifts margin outlook.

Zara owner Inditex reported strong holiday season trading with sales up 14% in the six weeks to Dec. 11 and raised its margin outlook for the year, helping push its shares to an all-time high in Mid December.

The world's biggest fashion retailer reported a net profit of 4.1 billion euros (\$4.42 billion) for the nine-month period to end-October, up 32.5% from a year earlier. Sales in stores and online gained 11%, slower than the 19% growth seen a year earlier.

Source: Reuters

Walmart shifts to India, cuts China imports

In the US, shoppers face higher interest rates and high food prices, eroding household savings and prompting Walmart and other retailers to become cautious in their outlook for consumer spending. Walmart is importing more goods to the United States from India and reducing its reliance upon China as it looks to cut costs and diversify its supply chain, data seen by Reuters shows.

The world's largest retailer shipped one quarter of its US imports from India between January and August this year, according to bill of lading figures shared with Reuters by data firm Import Yeti. That compared with just 2% in 2018.

Positive for Indian Textile stocks- Nitin Spin, Indo Count and KPR Mills

USDA Report

Brazil:

Prices are mostly unchanged for the second consecutive month at 80 cents per pound. Basis is down more than 300 points this month and 19 cents lower compared with last year. This is attributed to supplies surging roughly 5 million bales compared with the previous year coupled with slow shipments.

U.S.:

Prices are up 4 cents to 76 cents per pound as the positive carry from the December to March contract supported higher spot prices. Basis is mostly up across the country with West Texas-Kansas-Oklahoma improving to around -425 basis points compared with -550 last month.

China:

Prices are down roughly 3 cents to 103 cents per pound with futures on the Zhengzhou Commodity Exchange falling from roughly 15,700 yuan per metric ton to 15,100 yuan.

China Cotton Yarn Import 2023:

Estimated around 1.55 million tons

Top 3 countries exporting cotton yarn to China

Vietnam 43%

Pakistan 17%

India 17%

China cotton output lowered to 5.66 mil tons, 1 million tons lower than last year. Approx 4.4 mil bales.

India:

Prices are also down roughly 3 cents to settle at 84 cents per pound as global price movements continue to pressure domestic transactions. Basis is down 5 cents this month to 500 points and nearly 19 cents lower compared with the previous year's level of around 24 cents. India has now witnessed the most significant change in basis year-over-year of all major producing origins

Pakistan:

Prices are down 2 cents to 73 cents per pound and remain the lowest of the major producing origins. Basis is roughly -700 points compared with 700 points last year.

COTTONGURU® CLUB MEMBER: Risk Management:

COTTON MARKET: WHICH WAY AHEAD ???

- 1) How to estimate the market trend?
- 2) What is the short term and long term view?
- 3) How can U overcome price fluctuation risk?



Wait and watch is not the way out, U may never get a 2nd chance.

U are at a Huge Risk if U take an 'uninformed' decision.

U can definitely manage your Risk now...and always

Become a COTTONGURU™ Club member and enjoy facilities like:

- 1) Personal meeting in a special Annual Conference with India's Top Ginners suitable to be your prime suppliers.
- 2) 1 scheduled video conference every week to appraise you of current market situation.
- 3) 1 year free subscription of COTTONGURU™ Fortnightly Newsletter.
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- 5) 10% discount on advertisement charges for the above Newsletter.
- 6) 10% discount on Supply Chain Management package.
- 7) Complementary eligibility for our Risk Management Services.

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Annual Fees = RS. 30,000/- plus 18% GST

Risk Management

Financial liabilities from 'Price Risk' are immense, and therefore, Ginning /Spinning Mill owners and Traders/Exporters need to take immediate actions to overcome this risk as soon as possible.

Experts from MCX, Kotak Commodities and Team COTTONGURU™ will help you with simple but powerful methods.



- What are the immediate steps to take?
- How do you quickly and efficiently determine the best way to manage the Price risk?
- Are you updated with all the technical knowledge?

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कॉटनगुरु महाएफपीओ ऐप

शेतीतून समृद्धी मिळवण्याची गुरुकिल्ली
मोबाईल ऐप वरून कृषी व्यवसाय



महाराष्ट्रातील कापूस उत्पादक शेतकऱ्यांसाठी खास बनवलेला कॉटनगुरु महा एफपीओ ऐप

- बाजाराचा अद्ययावत अहवाल
- इवामानाचा अहवाल
- किड आणि रोगाविषयी उपायात्मक / माहितीपत्र साधने अशा अनेक सोयींचा लाभ घेण्यासाठी कॉटनगुरु महा एफपीओ ऐप आजच डाउनलोड करा.

कॉटनगुरु संपर्क क्रमांक
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<https://play.google.com/store/apps/details?id=farms.io.cottonguru>

Upcoming Events:



**Bharat
tex 2024**
Global Textile Expo
New Delhi | Feb 26-29

TEXTILES
FASHION
SUSTAINABILITY

26 – 29 February 2024
Bharat Mandapam & Yashobhoomi, New Delhi

Bharat Tex 2024:

A MEGA CELEBRATION OF TEXTILE, TRADE, TECHNOLOGY & TRADITION

Imagine a tapestry woven with the threads of heritage and commerce, where every pattern, every fabric tells a story. Celebrating the seamless fusion of culture and business and honoring the intricate legacy that defines India - BHARAT TEX 2024 – is a global textile mega event organised by a consortium of 11 Textile Export Promotion Councils and supported by the Ministry of Textiles is scheduled from February 26-29 in New Delhi.

This unique platform is poised to showcase India's entire textile value chain and also highlight strengths in fashion, traditional crafts and sustainability initiatives. Bharat Tex 2024 promises to be a tapestry of tradition and technology attracting the best and the brightest from the textile world.

Recent Events:

ICAC 81st Plenary Meeting: 02 December 2023 - 07 December 2023 , Jio World Convention Centre, G Block, Bandra Kurla Complex, Mumbai 400 098, Maharashtra, India

Cotton Value Chain: Local Innovations for Global Prosperity



ICAC 2023: The G20 event of Cotton & Textile Ind Vasudhaiva Kutumbakam-One Earth, One Family

All India Cotton FPO Association shares New Business Model of "Co-creation" for achieving Environmental goals with assured Economic Value (EV)

<https://youtu.be/a4WW7n4p4W8?si=-jXMJFVUTI03wDWe>



**INTERNATIONAL
COTTON
ADVISORY
COMMITTEE**



ICAC 81st Plenary Meeting: 5th Breakout session



Manish Daga (President, All India Cotton Farmer Producer Organization Association): Potential of FPO in building Cotton Value Chains

ICAC 2023: Mega Global event of Cotton & Textile Ind with participation of +22 countries
All India Cotton Farmer Producer Organization Association introduces BHARAT's progressive Kanchani FPO CEO Balaji Dhobe and tribal Organic Cotton woman farmer Savita Dhavas



ICAC 81st Plenary Meeting: 5th Breakout session



Balaji Dhobe (CEO of Progressive FPO - Kanchani Farmer Producer Company Limited); Progressive farmer of Vidarbha region, Maharashtra who started own ginning factory for value addition.

ICAC 81st Plenary Meeting: 5th Breakout session



Savita Dhavas: Tribal lady farmer rising above social norms, Organic Cotton Farmer, training other farmers for Organic Cotton farming.

<https://youtu.be/-03znDBKpKU?si=KVsjUqABtlzsOjj2>

Australia India Cotton Collaboration Webinar No. 1
Topic : Increasing Cotton Productivity By Improving Soil Health
Expert Speaker: Dr Oliver Knox
<https://youtu.be/j8eARZoPupc?si=wGI67CTOCbObFaZ>

AUSTRALIA INDIA COTTON COLLABORATION (AICC)
Topic - SOIL Management to improve Cotton yield

Expert Speaker Dr. Oliver Knox

Oliver was trained as a soil scientist at the University of Aberdeen, where his interests in agriculture and soil health were also stimulated. After University, Oliver's career saw him move to Australia and a position within the cotton research community. During this time he investigated the impact, or rather lack of, genetically modified crops on the soil microbiology and the reduction in pesticide use associated with GM adoption. Oliver has been pioneering soil engagement activities and soil health practices for

#soilyourundies

- A holistic soil health assessment!
- A modification of the cotton strip assay
 - Adapted to environmental measurements
 - 'Shirley Soil Burial Test Fabric' vs 'Soil Your Undies'
 - Accessible
- Hypothesis.
 - Is your soil healthy?
 - 5 cm deep for 8 weeks!
 - More degradation the better

Other suggestions for measuring soil health

The CAR-ISMa project proposes the "palm" technique. No lab.
 Gyawali et al. (2023) Geoderma. More samples.
 Harris et al. (2022) EISS. Broad resilience programme.

Proposing a sustainable soil framework

- Simple - not simplified
 - How many underlying principles?
- Developed on science – not beliefs
 - Not regenerative or carbon farming
- Aspirational - not prescriptive
 - What works where you are?
- Measurable
 - Appropriate scales
 - Ease of integration
- Social license

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Logos: UoA, CRDC, Sustenance Asia

Australia India Cotton Collaboration Webinar No. 2
Topic: Increasing Cotton Productivity with Seed Management:
Expert Speaker: Dr Michael Bange (ICAC Researcher of the Year 2023)
<https://youtu.be/vSI6SonQGRI?si=TU6iJmjaCyNzxOu9>

Mission of Pradarshan Khet™ (Model Farm & Training Centre) –Doubling the Income of farmers by improving yield & quality of cotton through training, technology upgradation and marketing linkages with special focus on promotion of sustainable farming, FPOs, and supply of contamination controlled cotton to textile industry.

Photos : Mulching with Bed



COTTONGURU® Pradarshan Khet™ projects:

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We invite Brands/Corporates/Foundations to join us in our mission of branding Indian cotton and building sustainable, transparent & profitable supply chains.



Special Interview:

**Newsmaker of the year 2023
Mr. Atul Ganatra (President
- CAI):**

<https://youtu.be/L3gOv31fj8E>

Exclusive interview of

Shri Atul Ganatra
President, Cotton Association of India

With

Mr Manish Daga
Cotton Guru Media

on

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Top Interviews:



Exclusive interview with thought leader Mr. Suresh Kotak, Chairman of Kotak Group of Companies

<https://youtu.be/VVID2I9847I>



Exclusive Interview with Mr. Salman Ispahani (President - ICA)

<https://youtu.be/9aHrkOzjv3c>



Exclusive Interview with Mr. Bill Kingdon (MD – ICA).

<https://youtu.be/yFMKKYeNrao>



Mr. Eric Trachtenberg, Executive Director of ICAC

<https://youtu.be/jlrKcdRm-58>



Exclusive interview with Mr. Jose Sette (Executive Director-ICAC International Cotton Advisory Committee)

<https://youtu.be/-AA1Gg7jtt0>



Exclusive Interview with Mr. Sanjay Jain (MD – T.T. Ltd & Chairman - CITI)

<https://youtu.be/Usmg8BpapoA>



Exclusive Interview with Mr. Sunil Patwari (MD - Nagreeka Export Ltd)

<https://youtu.be/vE4hQkv-7qw>



Exclusive Interview with Mr. Munjal Dalal (MD - Gujarat Cotton Corporation)

<https://youtu.be/e98tjGsiMIU>



Exclusive Interview with Mr. Kushal Patel (MD - Axita Cotton Ltd)

<https://youtu.be/qZDe8WL04V8>



Exclusive Interview with Mr. Sanchitji Rajpal (Director – Manjeet Group)

https://youtu.be/Z7dzA_juzmE

COTTONGURU® Fortnightly Newsletter is a cotton market analysis newsletter with a global outlook committed to authenticated and sustainable content. It revolves around cotton and textile industry as a concept in terms of trade, research and knowledge. The newsletter is circulated to +10,000 Textile companies, Textile & Research Associations, professionals, Government Offices worldwide.

Mission of COTTONGURU®: To assist cotton farmers in improving yield & quality, helping cotton users locate regular sources of quality cotton at nominal prices and to relocate cotton as a sustainable renewable resource thereby saving the environment.

Vision of COTTONGURU®: Encashing the economics of cotton for global prosperity.

About the author: Mr. Manish Daga, popularly referred by the cotton industry as COTTONGURU®, is a qualified textile technologist.

He is currently the Director of Cotton Association of India (CAI) and India's only Cotton Valuer registered by the Indian Institution of Valuers, India. He is the fourth generation in cotton trade, advisory and broking services from his family. The COTTONGURU® Group is 117 year old in cotton business, uninterrupted.

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4. IFS (Council Member, Indian Fibre Society)
5. TAI (Textile Association of India)

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