

Cotton Guru Group Of Companies



From India Since 1903



COTTON MARKET NEWSLETTER

(FORTNIGHTLY)

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CORE PURPOSE AND MISSION:


To assist cotton farmers in improving yield & quality, helping cotton users locate regular sources of quality cotton at nominal prices and to prevent the arbitrary use of paper and plastic objects where cotton can easily be replaced as a 'renewable resource' (e.g. cotton handkerchief vs. tissue paper, cotton bags vs. plastic/paper bags), thereby saving the environment.

Date: 28/03/2024

Cotton Arrivals:

India Cotton 2023-24

CAI estimates daily Cotton arrivals increased from 0.64 lakh bales to 0.63 lakh bales. Total cotton arrivals (1st Oct 23 to 27th March 24) are about 244 lakh bales

 COTTON ASSOCIATION OF INDIA COTTON SEASON 2023-2024 STATE-WISE ESTIMATES OF DAILY COTTON ARRIVALS Wednesday, 27 March, 2024					
Sr No.	State	Daily Arrival		Cumulative Arrival	
		In 170 Kg Bales	Metric Tones	In 170 Kg Bales	Metric Tones
1	North	5,500	935	41,00,700	6,97,119
2	Gujarat	22,000	3,740	66,48,900	11,30,313
3	Maharashtra	25,000	4,250	57,59,600	9,79,132
4	Madhya Pradesh	3,000	510	16,16,700	2,74,839
5	Karnataka	3,500	595	17,46,200	2,96,854
6	Telangana	2,500	425	32,32,500	5,49,525
7	Andhra Pradesh	2,000	340	9,50,100	1,61,517
8	Tamil Nadu	300	51	86,000	14,620
9	Odisha	200	34	3,25,000	55,250
10	Others			1,50,000	25,500
	TOTAL	64,000	10,880	2,46,15,700	41,84,669
Remark					

Source-CAI

CAI STATE-WISE STATEMENT OF STOCK AS ON 29TH FEBRUARY 2024

STATE-WISE STATEMENT OF STOCK AS ON 29TH FEBRUARY 2024 : CAI				
SMART INFO SERVICE				
State	CCI	MNC	Ginners	Total
Punjab	40000	15000	15000	70000
Haryana	45000	30000	56000	131000
Rajasthan	55000	60000	150000	265000
Gujarat	95000	405000	400000	900000
Maharashtra	250000	600000	650000	1500000
Madhya Pradesh	130000	20000	150000	300000
Telangana	2400000	200000	135000	2735000
Karnataka	65000	150000	50000	265000
Andhra Pradesh	130000	20000	50000	200000
Odisha	96000	0	60000	156000
Tamil Nadu	0	0	0	0
T O T A L	3306000	1500000	1716000	6522000

Out of this about 29.11 lakh bales are unsold with CCI as on 26th March 2024.

3 Game changers that will determine the cotton market trend in the cotton season 2023-24

Cottonguru's 3 main game changers for assessing the cotton market trend:

- 1. Weather**
- 2. Government**
- 3. Demand**

Weather: Yellow Signal

Erratic & unseasonal rainfall was the cause of yield loss & pest attack in India during cotton season 2023-24. There was no rain after September in most cotton centres. Monsoon prediction for cotton season 2024-25 is good.

Government: Green Signal

India Budget 2024

In a significant move to bolster India's textile exports, the Union Cabinet, under the leadership of Prime Minister Shri Narendra Modi, has given the nod to the continuation of the Scheme for Rebate of State and Central Taxes and Levies (RoSCTL) for the export of Apparel/Garments and Made-ups until March 31, 2026.

The scheme covers a broad spectrum of taxes and levies, including VAT on fuel used in transportation, mandi tax, duty of electricity, and embedded SGST on inputs like pesticides and fertilizers. Rebates for Central Taxes and Levies encompass excise duty on transportation fuel, embedded CGST on inputs, and Compensation Cess on coal used in electricity production.

Notably, products falling outside the scope of RoSCTL (excluding Chapter 61, 62, and 63) are eligible to avail benefits under the Remission of Duties and Taxes on Exported Products (RoDTEP) along with other products.

- Government has raised the budget allocation by 27% to ₹4,393 crore for FY25, with a significant focus on the textile sector.
- Research and capacity building in textiles have nearly doubled to ₹646 crore. with increased funding for various textile schemes.
- Budget breakdown includes ₹4,373.70 crore for revenue expenditure.

Demand: Yellow Signal

Inspite of low cotton prices, demand remains weak mainly due to geo-political situation and economic slowdown in US, Europe and China

Domestic Market Summary:

Textile exports contract 4.2% on year in 11 months of FY24

India's textile exports shrank 4.2% year-on-year (yoy) in the first 11 months of the current financial year, hurt by adverse economic conditions in major destinations such as the European Union (EU), the US, and West Asian nations, according to the commerce ministry data analyzed by Mint.

India exported textiles worth \$30.96 billion during April 2023-February 2024, down from \$32.33 billion in the corresponding period of the previous fiscal year.

The possibility of a course-correction in the upcoming months is bleak, and the downward trend is expected to continue in March as well. Adverse economic conditions, coupled with the Red Sea crisis, are impacting the export of textile products, including ready-made garments, to foreign destinations,

During the 11 months till February, the export of ready-made garments fell to \$13.05 billion from \$14.73 billion in the corresponding months of the previous fiscal year. Similarly, the export of jute declined to \$310 million from \$400 million, while yarn exports fell from \$4.47 billion to \$4.23 billion.

The export performance of different categories in the textile sector varied during the current fiscal year. The export of ready-made garments contracted by 11.4%, while jute exports saw a more significant contraction of 22.5%. Yarn exports also experienced a contraction, albeit at a lower rate of 5.3%.

However, industry experts are hopeful that exports will improve in the upcoming months, especially with the US market showing signs of revival.

India is the world's sixth-largest exporter of textiles and apparel, with the domestic apparel and textile industry contributing about 2.3% to the country's GDP, 13% to industrial production, and 12% to exports.

India's textile and apparel market size is growing at a CAGR of 14.59% from \$172.3 billion in 2022 and is expected to reach \$387.3 billion by 2028, according to Indian Brand Equity Foundation (IBEF), a body established by the ministry of commerce and industry.

The textile industry is also the second-largest employer after agriculture, providing direct employment to 45 million people and 100 million people in the allied sector.

- **Source: Mint**

Expert Opinion:

Cottonguru shares expert views on Indian cotton crop and prices on CNBC: <https://youtu.be/1TtDwsAQoSU?si=wknT3nCUZx7S33il>

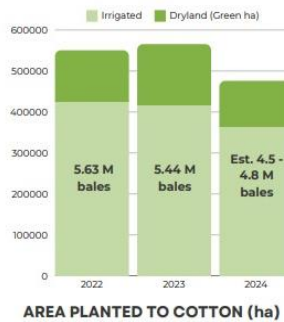
International Market Summary:

Source: Australian Cotton Shipper Association



2024 CROP UPDATE

- After a slowish start the 2024 crop is progressing well.
- Widespread in-season rainfall has been seen across almost all cotton growing regions and another big crop expected in Australia this year (est. 4.5 - 4.8 million bales)
- While too early to predict we expect to see high quality and consistency.



World Agriculture Supply Demand Estimates – USDA

USDA estimates World cotton crop of 144.59 million bales of 170kg each.

World					170 Kg Bales		World Less China					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM Changes	YOY Changes		2021/22	2022/23 Est.	2023/24 Proj.		MoM Changes	YOY Changes
			Feb	Mar						Feb	Mar		
Beginning Stock	99.42	97.82	106.20	106.20		8.38	51.69	49.10	58.32	58.32		9.22	
Production	146.55	148.81	144.41	144.59	0.18	-4.22	112.24	109.52	109.21	109.39	0.18	-0.13	
Imports	54.99	48.24	54.89	55.33	0.45	7.09	44.95	40.27	39.53	38.82	-0.70	-1.45	
Total Supply	300.95	294.87	305.50	306.12	0.63	11.25	208.88	198.89	207.05	206.53	-0.52	7.64	
Domestic Use	148.62	142.28	143.95	144.56	0.61	2.28	105.42	94.28	96.59	96.56	-0.03	2.28	
Exports	55.28	47.31	54.87	55.37	0.50	8.06	55.13	47.19	54.81	55.31	0.50	8.12	
Loss	-0.77	-0.92		-0.51		0.41	-0.77	-0.92		-0.51		0.41	
Total Demand	203.14	188.67	198.82	199.42	1.11	10.75	159.78	140.56	151.40	151.36	0.47	10.80	
Ending Stock	97.82	106.20	107.14	106.68	-0.46	0.47	49.10	58.32	56.12	55.16	-0.96	-3.16	
Stock/Use Ratio	48.15%	56.29%	53.89%	53.49%	-0.39%	-2.80%	30.73%	41.49%	37.06%	36.44%	-0.62%	-5.05%	
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024				Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

U.S.:

USDA estimates US cotton crop of 15.49 million bales of 170kg each.

United States					480 LBS	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM Changes	YOY Changes
			Feb	Mar		
Beginning Stock	3.15	4.05	4.25	4.25		0.20
Production	17.52	14.47	12.43	12.10	-0.33	-2.37
Imports	0.01		0.01	0.01		0.01
Total Supply	20.68	18.52	16.69	16.36	-0.33	-2.16
Domestic Use	2.55	2.05	1.75	1.75		-0.30
Exports	14.48	12.77	12.30	12.30		-0.47
Loss	-0.40	-0.55	-0.16	-0.20		0.35
Total Demand	16.63	14.27	13.89	13.85		-0.42
Ending Stock	4.05	4.25	2.80	2.50	-0.30	-1.75
Stock/Use Ratio	24.35%	29.78%	20.16%	18.05%	-2.11%	-11.73%
Source: USDA Unit : Million Bls (480 LBS)			Report Dated: 08-March-2024			

India:

USDA estimates US cotton crop of 32.64 million bales of 170kg each.

India					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM Changes	YOY Changes
			Feb	Mar		
Beginning Stock	15.16	10.75	15.13	15.13		4.38
Production	31.10	33.66	32.00	32.64	0.64	-1.02
Imports	1.28	2.21	1.28	1.28		-0.93
Total Supply	47.54	46.63	48.41	49.05	0.64	2.42
Domestic Use	32.00	30.08	30.34	30.72	0.38	0.64
Exports	4.79	1.41	2.05	2.56	0.51	1.15
Loss						
Total Demand	36.79	31.49	32.38	33.28	0.90	1.79
Ending Stock	10.75	15.13	16.03	15.77	-0.26	0.64
Stock/Use Ratio	29.23%	48.05%	49.49%	47.38%	-2.10%	-0.66%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

China:

USDA estimates US cotton crop of 35.20 million bales of 170kg each.

China					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM	YOY
			Feb	Mar	Changes	Changes
Beginning Stock	47.73	48.72	47.87	47.87		-0.84
Production	34.30	39.30	35.20	35.20		-4.10
Imports	10.04	7.97	15.36	16.51	1.15	8.54
Total Supply	92.07	95.99	98.43	99.58	1.15	3.60
Domestic Use	43.20	48.00	47.36	48.00	0.64	
Exports	0.15	0.12	0.06	0.06		-0.05
Loss						
Total Demand	43.35	48.12	47.42	48.06	0.64	-0.05
Ending Stock	48.72	47.87	51.01	51.52	0.51	3.65
Stock/Use Ratio	112.37%	99.49%	107.56%	107.19%	-0.37%	7.70%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

Pakistan:

USDA estimates US cotton crop of 8.58 million bales of 170kg each.

Pakistan					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM	YOY
			Feb	Mar	Changes	Changes
Beginning Stock	2.79	2.47	1.96	1.96		-0.51
Production	7.68	4.99	8.58	8.58		3.58
Imports	5.76	5.76	4.61	4.35	-0.26	-1.41
Total Supply	16.23	13.22	15.14	14.89	-0.26	1.66
Domestic Use	13.70	11.14	12.54	12.54		1.41
Exports	0.06	0.13	0.10	0.10		-0.03
Loss						
Total Demand	13.76	11.26	12.65	12.65		1.38
Ending Stock	2.47	1.96	2.50	2.24	-0.26	0.28
Stock/Use Ratio	17.95%	17.39%	19.74%	17.71%	-2.02%	0.33%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

Australia:

USDA estimates US cotton crop of 6.14 million bales of 170kg each.

Australia					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM	YOY
			Feb	Mar	Changes	Changes
Beginning Stock	3.21	6.35	6.11	6.11		-0.24
Production	7.49	7.42	6.14	6.14		-1.28
Imports						
Total Supply	10.70	13.77	12.25	12.25		-1.52
Domestic Use	0.01	0.01	0.01	0.01		
Exports	4.58	7.90	7.23	7.36	0.13	-0.54
Loss	-0.24	-0.24		-0.26		-0.01
Total Demand	4.35	7.67	7.24	7.12	0.13	-0.55
Ending Stock	6.35	6.11	5.26	5.13	-0.13	-0.97
Stock/Use Ratio	145.88%	79.63%	72.61%	72.12%	-0.49%	-7.51%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

Brazil:

USDA estimates US cotton crop of 18.64 million bales of 170kg each.

Brazil					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM	YOY
			Feb	Mar	Changes	Changes
Beginning Stock	5.21	4.97	7.37	7.37		2.41
Production	13.85	15.00	18.64	18.64		3.64
Imports	0.03	0.01	0.03	0.01	-0.01	
Total Supply	19.08	19.98	26.04	26.02	-0.01	6.04
Domestic Use	4.22	4.10	4.22	4.22		0.13
Exports	9.89	8.52	14.34	14.34		5.81
Loss						
Total Demand	14.12	12.62	18.56	18.56		5.94
Ending Stock	4.97	7.37	7.48	7.46	-0.01	0.09
Stock/Use Ratio	35.18%	58.42%	40.28%	40.21%	-0.07%	-18.21%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

Turkey:

USDA estimates US cotton crop of 4.10 million bales of 170kg each.

Turkey					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM	YOY
			Feb	Mar	Changes	Changes
Beginning Stock	2.25	2.46	3.37	3.37		0.91
Production	4.86	6.27	4.10	4.10		-2.18
Imports	7.07	5.36	5.12	4.86	-0.26	-0.50
Total Supply	14.18	14.09	12.58	12.33	-0.26	-1.77
Domestic Use	11.01	9.60	9.22	8.96	-0.26	-0.64
Exports	0.73	1.10	1.47	1.60	0.13	0.50
Loss		0.03				-0.03
Total Demand	11.74	10.73	10.69	10.56	-0.13	-0.17
Ending Stock	2.46	3.37	1.89	1.77	-0.13	-1.60
Stock/Use Ratio	20.94%	31.38%	17.72%	16.73%	-1.00%	-14.66%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

Bangladesh:

USDA estimates US cotton crop of 0.20 million bales of 170kg each.

Bangladesh					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM	YOY
			Feb	Mar	Changes	Changes
Beginning Stock	3.17	2.92	2.21	2.21		-0.70
Production	0.19	0.19	0.20	0.20		0.01
Imports	10.82	8.96	9.60	9.60		0.64
Total Supply	14.18	12.07	12.02	12.02		-0.05
Domestic Use	11.26	9.86	9.98	9.98		0.13
Exports						
Loss						
Total Demand	11.26	9.86	9.98	9.98		0.13
Ending Stock	2.92	2.21	2.04	2.04		-0.18
Stock/Use Ratio	25.91%	22.47%	20.38%	20.38%		-2.08%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

Vietnam:

Vietnam					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM	YOY
			Feb	Mar	Changes	Changes
Beginning Stock	1.40	1.31	1.34	1.34		0.04
Production						
Imports	8.49	8.28	8.70	8.70		0.42
Total Supply	9.88	9.59	10.05	10.05		0.46
Domestic Use	8.58	8.26	8.70	8.70		0.45
Exports						
Loss						
Total Demand	8.58	8.26	8.70	8.70		0.45
Ending Stock	1.31	1.34	1.34	1.34		
Stock/Use Ratio	15.22%	16.28%	15.44%	15.44%		-0.84%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

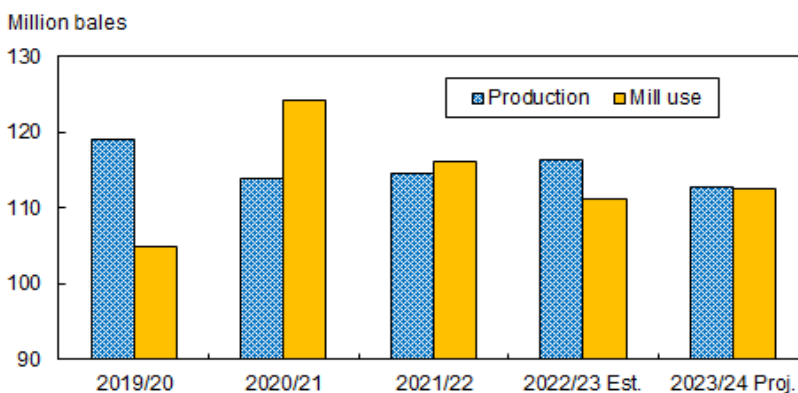
Indonesia:

Indonesia					170 Kg Bales	
	2021/22	2022/23 Est.	2023/24 Proj.		MoM	YOY
			Feb	Mar	Changes	Changes
Beginning Stock	0.64	0.59	0.46	0.46		-0.13
Production						
Imports	3.30	2.12	2.56	2.56		0.44
Total Supply	3.94	2.71	3.02	3.02		0.31
Domestic Use	3.33	2.24	2.43	2.43		0.19
Exports	0.01	0.03	0.03	0.03		
Loss						
Total Demand	3.34	2.27	2.46	2.46		0.19
Ending Stock	0.59	0.46	0.58	0.58		0.12
Stock/Use Ratio	17.62%	20.34%	23.44%	23.44%		3.10%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 08-March-2024			

USDA: Global 2023/24 Cotton Production Forecast Above Mill Use

The latest U.S. Department of Agriculture (USDA) estimates indicate that global cotton mill use in 2023/24 (August–July) will total 112.5 million bales, 1 percent above 2022/23. Pakistan, India, and Vietnam are primarily responsible for the increase, with partial offsets from China and Turkey. China and India remain the leading cotton-spinning

Global cotton production and mill use



Note: 1 bale = 480 pounds.
Source: USDA, Economic Research Service based on USDA, *World Agricultural Supply and Demand Estimates* reports.

countries, with the top five countries projected to account for 76 percent of world cotton mill use in 2023/24.

Global cotton production is forecast at 112.8 million bales in 2023/24, a 3-percent decrease from 2022/23. China, the United States, and Australia are each estimated to decline more than 10 percent from the previous year. World cotton trade is projected at 42.9 million bales this season, a 16-percent increase from 2022/23 as Brazil's exports rise significantly. With world cotton production slightly exceeding mill use in 2023/24, global ending stocks are projected to rise marginally.

Latest USDA prospective plantings of all US cotton is pegged at 10.7 million acres. Estimated range was 10.3 to 13 million acres. Possibility of upward revision next month.

Apparel News:

Key Highlights:

Apparel Imports in January 2024:

- US imports: US\$ 6.1 bn, down 16% YoY
- EU imports: US\$ 6.6 bn, down 20% YoY
- UK imports: US\$ 1.4 bn, down 18% YoY
- Japan imports: US\$ 1.9 bn, down 14% YoY

Apparel Retail Scenario:

- US apparel store sales in Feb. 2024 are estimated to be US\$ 15.8 bn., 10% higher than Feb. 2023
- US home furnishing store sales in Feb. 2024 are estimated to be US\$ 4.2 bn., 22% lower than Feb. 2023
- The US Consumer Confidence Index in Feb. 2024 dropped by 7% from the previous month. The inflation rate increased to 3.2% from 3.1% during the same period
- UK apparel store sales in Feb. 2024 were £3.0 bn., 3% lower than Feb. 2023

India's Apparel Trade:

- Apparel exports in Feb. 2024, are estimated to be US\$ 1.4 bn., which is 1% higher than in Feb. 2023.
- Apparel imports in Jan. 2024 stood at US\$ 109 mn., which is 23% lower than Jan. 2023.

(source-Wazir Advisors)

COTTONGURU® CLUB MEMBER: Risk Management:

COTTON MARKET: WHICH WAY AHEAD ???

- 1) How to estimate the market trend?
- 2) What is the short term and long term view?
- 3) How can U overcome price fluctuation risk?

 **Wait and watch is not the way out, U may never get a 2nd chance.**

U are at a Huge Risk if U take an 'uninformed' decision.
U can definitely manage your Risk now...and always
Become a COTTONGURU™ Club member and enjoy facilities like:

- 1) Personal meeting in a special Annual Conference with India's Top Ginners suitable to be your prime suppliers.
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- 6) 10% discount on Supply Chain Management package.
- 7) Complementary eligibility for our Risk Management Services.

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Annual Fees = RS. 30,000/- plus 18% GST

Risk Management

Financial liabilities from 'Price Risk' are immense, and therefore, Ginning /Spinning Mill owners and Traders/Exporters need to take immediate actions to overcome this risk as soon as possible.

Experts from MCX, Kotak Commodities and Team COTTONGURU™ will help you with simple but powerful methods.

- What are the immediate steps to take?
- How do you quickly and efficiently determine the best way to manage the Price risk?
- Are you updated with all the technical knowledge?

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Webinar Series of All India Cotton FPO Association

1. Australia India Cotton Collaboration

Webinar No. 1

Topic : **Increasing Cotton Productivity By Improving Soil Health**

Expert Speaker: **Dr Oliver Knox**

<https://youtu.be/j8eARZoPupc?si=wGI67CTOCbObFaZ>

Webinar No. 2

Topic: **Increasing Cotton Productivity with Seed Management:**

Expert Speaker: **Dr Michael Bange (ICAC Researcher of the Year 2023**

<https://youtu.be/vSI6SonQGRI?si=TU6iJmjaCyNzxOu9>

The image shows two promotional graphics for webinars. The left graphic is for Webinar No. 1, titled 'AUSTRALIA INDIA COTTON COLLABORATION (AICC) Topic - SOIL Management to Improve Cotton yield'. It features a portrait of Dr. Oliver Knox and a list of bullet points under the hashtag #soilyourundies, including 'A holistic soil health assessment', 'A modification of the cotton strip assay', and 'Hypothesis: Is your soil healthy?'. The right graphic is for Webinar No. 2, titled 'AUSTRALIA INDIA COTTON COLLABORATION (AICC) Proposing a sustainable seed framework'. It features a portrait of Dr. Michael Bange and a list of bullet points including 'Simple - not simplified', 'Developed on science - not beliefs', and 'Aspirational - not prescriptive'.

Webinar No. 3

Topic: **Increasing Cotton Productivity through Climate Resilient agriculture:**

Expert Speaker:

https://youtu.be/Bp_mSY1JwS4

The image shows a promotional graphic for Webinar No. 3, titled 'AUSTRALIA INDIA COTTON COLLABORATION (AICC) Webinar No. 3 Climate resilient agriculture to increase Cotton productivity'. It features a portrait of Dr. Kavina Dayal and the following text: 'Expert Speaker - Dr Kavina Dayal, Australia', 'Date: 5 Feb 2024', 'Time: 10 am IST', '15.30 Sydney Time', 'Collaborators: All India Cotton Farmer Producer Organization As Australian High Commission (Agriculture Cotton Australia)', and 'ALL INDIA COTTON FPO ASSOCIATION'. A small text block on the right side of the graphic reads: 'Webinar N... Climate resilient agriculture to increase Cotton produ... Dr Dayal is a climate scientist in the ABAR Agricultural Forecasting and Policy Branch Department of Agriculture, Fisheries and Forestry. Dayal uses her knowledge and expertise in climate science to deliver policy-relevant climate insights to agriculture. Dr Dayal was a project lead for the integration of climate information for crop yield forecasting at CSIRO and co-developed innovative decision support tools for Australian farmers.'

2. Collaboration with TEXPROCIL to Promote KASTURI COTTON BHARAT Brand

Objective of Webinars: Creating awareness amongst Indian Farmers for improving quality of Cotton to foster KASTURI COTTON BHARAT Brand.

No. of Online Webinars Conducted: 10 with individual FPOs

Online Webinar conducted By: Cottonguru Team

Expert Speakers: Mr Udayji Kharat (TEXPROCIL), Manish Daga (Cottonguru), P.K. Sharma (Agriculture Expert)

Dates: 16th January to 12th February 2024

No. of farmers involved: More than 300 Farmers. Average virtual attendance of +30 farmers per webinar.

Webinar No. 1

1) Vidarbha Vainganga Farmers Producer Co. Ltd., Gondpipri, Dist Chandrapur
Director Shri Ankush Devade & team Share Holder Farmers: 459
Main Crop: Cotton, Soyabean, Tur, Gram
Infrastructure: Own Office, Krushi Seva Kendra. Smart Project: Warehouse & Cleaning & Grading Centre approved
Work Done: Distributed Chalani Machine & Seed Processing Machine to farmers
Youtube Link: <https://youtu.be/D8q5-JpFo6M>

Webinar No. 2

2) Shivmanglya Farmers Producer Co. Ltd., Hardona Khurd, Dist Chandrapur
Director Shri Ashok Dawle & team Share Holder Farmers: 650
Main Crop: Cotton, Soyabean, Tur, Gram, Chilli
Infrastructure: Own Office, Krushi Seva Kendra, Warehouse construction start
Work Done: Distributed Sprinkler, Jhataka Machine to farmer to protect crop from animal attack.
Youtube Link: https://youtube.com/live/HV80TQh2c_E

Webinar No. 3

3) Mahantgiri Agro Farmers Producer Co. Ltd., Nandgaon Poda, Tal Ballarpur, Dist Chandrapur
Director Shri Narendra Mane & team Share Holder Farmers: 288
Main Crop: Cotton, Soyabean, Tur
Infrastructure: Own Office
Work Done: Distributed Jhataka Machine to farmer to protect crop from animal attack
Youtube Link: <https://youtu.be/ad-big498ml>

Webinar No. 4

4) Ballarpur Farmers Producer Co. Ltd., Ballarpur, Dist Chandrapur
Director Shri Satish & team Share Holder Farmers: 629
Main Crop: Cotton, Soyabean, Tur
Infrastructure: Own Office, Krushi Seva Kendra,
Youtube Link: https://youtu.be/rtyl1L_pC6Y

Webinar No. 5

5) Jhadpatti Farmers Producer Co. Ltd., Sindewai, Dist Chandrapur
Director Shri Bhola Madavi & team Share Holder Farmers: 749
Main Crop: Cotton, Turmeric, Chilli
Infrastructure: Own Office, Krushi Seva Kendra,
Work Done: Local Rice supplied to D-Mart Mumbai, Preparing Bio inputs, etc
Youtube Link: <https://youtu.be/gXfGaqgM1dM>

Webinar No. 6

6) Krushkonnati Krushi Vikas Adivasi Farmers Producer Co. Ltd, Tembhurna Dist Chandrapur
Director Shri Bandu Dakhare & team Share Holder Farmers: 1019
Main Crop: Cotton, Soyabean, Tur, Gram
Infrastructure: Own Office
Youtube Link: <https://youtube.com/live/bJrc4TjFlz0>

Webinar No. 7

7) Agribirds Farmers Producer Co. Ltd., Alegaon, Dist Akola
Director Shri Divakar & team Share Holder Farmers: 530
Main Crop: Cotton, Tur, Gram, Onion
Infrastructure: Own Office, Krushi Seva Kendra Start This FY.
Youtube Link: <https://youtube.com/live/y15u43FPPjE>

Webinar No. 8

8) Chandagadh Farmers Producer Co. Ltd., Rajura, Dist Chandrapur
Director Shri Laxman Ghugul & team Share Holder Farmers: 549
Main Crop: Cotton, Soybean, Tur,
Infrastructure: Own Office,
Youtube Link: <https://youtube.com/live/jQj3fHLdG1w>

Webinar No. 9

9) Pombhurnakranti Farmers Producer Co. Ltd., Pombhurna, Dist Chandrapur
Director Shri Suresh Khapne & team Share Holder Farmers: 10,000
Main Crop: Cotton, Soybean, Tur
Infrastructure: Own Office,
Youtube Link: <https://youtube.com/live/sveLnAdxl2U>

Webinar No. 10

10) Chandankheda Farmers Producer Co. Ltd., Chandankheda, Dist Chandrapur
Director Shri Santosh Kadaskar & team Share Holder Farmers: 275
Main Crop: Cotton, Soybean, Tur
Infrastructure: Own Office,
Youtube Link: <https://youtube.com/live/8IVOiDv1III>

Cottonguru® Mr Manish Daga gave some suggestions to TEXPROCIL during webinars

1. Texprocil needs to announce special scheme with incentives for those FPO's/Farmers who wish to register for KASTURI COTTON BHARAT Brand
2. To get started, Texprocil must give 1 lot confirm order for KASTURI Cotton with defined base price and premium. This can help FPO's/Farmers to work backwards and assess the economic viability for making KASTURI Cotton Bales
3. If bales need to be sold and lifted immediately, as FPOs do not have that much holding capacity for storage and funds.
4. The other option is have a storage and funding option for FPOs till the Bale payment is received. This model can be worked out with mutual discussion.

In short, if Texprocil gives 100 Bales firm order for KASTURI Cotton, we will try to analyse the cost and effort of aggregation and processing with an FPO and get started.

Something Different:

Pradarshan Khet™ (Model Farm & Training Centre) –

Doubling the Income of farmers by improving yield & quality of cotton through training, technology upgradation and marketing linkages with special focus on promotion of sustainable farming, FPOs, and supply of contamination controlled cotton to textile industry.

PRADARSHAN KHET 5 POINT MANTRA WITH QR CODE



5-POINT MANTRA TO INCREASE COTTON YIELD

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- CANOPY MANAGEMENT/ DETOPPING
- ADVISORY WITH COTTONGURU® MOBILE APP
- NORTH TO SOUTH SOWING, HIGH DENSITY, MULCHING
- REGENERATIVE AGRICULTURE TO IMPROVE SOIL HEALTH & CARBON. SHREDDING COTTON PLANTS TO MAKE BIOCHAR & BIOMASS



PRADARSHAN KHET™

(Model farm and farmer Training center)
Incubation hub for Tradition, Technology, Innovation



FOR MORE INFORMATION ABOUT
**HAR GHAR TIRANGA
HAR GAON
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SCAN QR CODE



Photos : Mulching with Bed



We invite Brands/Corporates/Foundations to join us in our mission of branding Indian cotton and building sustainable, transparent & profitable supply chains

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Top Interviews:



INTERNATIONAL COTTON ADVISORY COMMITTEE

ALL INDIA COTTON FPO ASSOCIATION
COTTON IS GURU

ICAC 81st Plenary Meeting: 5th Breakout session



Manish Daga (President, All India Cotton Farmer Producer Organization Association): Potential of FPO in building Cotton Value Chains

ICAC 2023: The G20 event of Cotton & Textile Ind

Vasudhaiva Kutumbakam-One Earth, One Family
All India Cotton FPO Association shares New Business Model of "Co-creation" for achieving Environmental goals with assured Economic Value (EV)

<https://youtu.be/a4WW7n4p4W8?si=jXMJFVUTI03wDWe>



INTERNATIONAL COTTON ADVISORY COMMITTEE

ALL INDIA COTTON FPO ASSOCIATION
COTTON IS GURU

ICAC 81st Plenary Meeting: 5th Breakout session



Balaji Dhobe (CEO of Progressive FPO - Kanchani Farmer Producer Company Limited): Progressive farmer of Vidarbha region, Maharashtra who started own ginning factory for value addition.

ICAC 81st Plenary Meeting: 5th Breakout session



Savita Dhavas: Tribal lady farmer rising above social norms, Organic Cotton Farmer, training other farmers for Organic Cotton farming.

ICAC 2023: Mega Global event of Cotton & Textile Ind with participation of +22 countries

All India Cotton Farmer Producer Organization introduces BHARAT's progressive Kanchani FPO CEO Balaji Dhobe and tribal Organic Cotton woman farmer Savita Dhavas

<https://youtu.be/-03znDBKpKU?si=KVsjUqABtIzsOjj2>



Exclusive interview of

Shri Atul Ganatra
President, Cotton Association of India



With

Mr Manish Daga
Cotton Guru Media



Newsmaker of the year 2023 Mr. Atul Ganatra (President - CAI):

<https://youtu.be/L3gOv31fj8E>



Exclusive interview with thought leader Mr. Suresh Kotak, Chairman of Kotak Group of Companies

<https://youtu.be/VVID2I9847I>



Exclusive Interview with Mr. Salman Ispahani (President - ICA)

<https://youtu.be/9aHrkOzjv3c>



Exclusive Interview with Mr. Bill Kingdon (MD – ICA).

<https://youtu.be/yFMKKYeNrao>



Mr. Eric Trachtenberg, Executive Director of ICAC

<https://youtu.be/jlrKcdRm-58>



Exclusive interview with Mr. Jose Sette (Executive Director-ICAC International Cotton Advisory Committee)

<https://youtu.be/-AA1Gg7jtt0>



Exclusive Interview with Mr. Sanjay Jain (MD – T.T. Ltd & Chairman - CITI)

<https://youtu.be/Usmg8BpapoA>



Exclusive Interview with Mr. Sunil Patwari (MD - Nagreeka Export Ltd)

<https://youtu.be/vE4hQkv-7qw>

	<p>Exclusive Interview with Mr. Munjal Dalal (MD - Gujarat Cotton Corporation)</p> <p>https://youtu.be/e98tjGsiM1U</p>
	<p>Exclusive Interview with Mr. Kushal Patel (MD - Axita Cotton Ltd)</p> <p>https://youtu.be/qZDe8WL04V8</p>
	<p>Exclusive Interview with Mr. Sanchitji Rajpal (Director – Manjeet Group)</p> <p>https://youtu.be/Z7dzA_juzmE</p>

COTTONGURU® Fortnightly Newsletter is a cotton market analysis newsletter with a global outlook committed to authenticated and sustainable content. It revolves around cotton and textile industry as a concept in terms of trade, research and knowledge. The newsletter is circulated to +10,000 Textile companies, Textile & Research Associations, professionals, Government Offices worldwide.

Mission of COTTONGURU®: To assist cotton farmers in improving yield & quality, helping cotton users locate regular sources of quality cotton at nominal prices and to relocate cotton as a sustainable renewable resource thereby saving the environment.

Vision of COTTONGURU®: Encashing the economics of cotton for global prosperity.

About the author: Mr. Manish Daga, popularly referred by the cotton industry as COTTONGURU®, is a qualified textile technologist.

He is currently the Director of Cotton Association of India (CAI) and India’s only Cotton Valuer registered by the Indian Institution of Valuers, India. He is the fourth generation in cotton trade, advisory and broking services from his family. The COTTONGURU® Group is 117 year old in cotton business, uninterrupted.

Call or mail for any information, suggestion, feedback or to know how your Company can benefit from the knowledge and experience of COTTONGURU®.

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Mr. Manish Daga

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5. TAI (Textile Association of India)

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